# CONSULTANCY Your partner in advertising Your partner in





### PROFILE SIS



SFS Consultancy Pvt. Ltd specializes in authentic brand marketing through its unique Community Engagement Model. Unlike traditional agencies, SFS harnesses a network of genuine users to create organic engagement for clients across social media platforms.

We leverage an extensive network of verified digital ambassadors to amplify client exposure that resonates with everyday audiences across strategic platforms.

Our integrated approach encompasses comprehensive, strategic promotional campaigns, and targeted distribution channels all powered by real people creating genuine connections rather than algorithm-driven impressions.

This community-driven methodology ensures clients receive pure organic engagement, translating into meaningful brand visibility in an increasingly saturated digital landscape.













Certificate



















#### DISTRIBUTION

Optimizing product reach through effective distribution channels, ensuring products are available to the right customers at the right time.

#### BRANDING

Developing cohesive brand identities that reflect our clients' core values and visions, enhancing recognition and loyalty.

## PROMOTION

We manage end-to-end promotional campaigns, leveraging both traditional and digital methods to establish a strong brand presence swiftly.

#### **MARKETING**

Crafting result-oriented strategies that resonate with target audiences, ensuring maximum engagement and conversion.



#### SFS EXPERTISE



#### **DIVERSE EXPERIENCE:**

A proven track record with clients across various industries globally.

#### **RESULT ORIENTED APPROACH:**

Focused on delivering measurable outcomes that align with client objectives.

#### **COMPREHENSIVE SERVICES:**

Offering end-to-end services in advertising, branding, and marketing.



#### **CLIENT CENTRIC PHILOSOPHY**

Prioritizing client satisfaction as our primary achievement.

#### **INNOVATIVE STRATEGIES:**

Utilizing cutting edge techniques to stay ahead in the fast-paced market.



To be a leading force in the advertising industry, empowering brands to achieve unparalleled growth.

#### MISSION

To provide exceptional services that drive success for our clients through innovation, dedication, and strategic excellence.



## Marketing | Promotion Branding Distribution

#### INDUSTRIES WE SERVE







EST 2023 SALFORD & CO. TRADING COMPANY



SKYGLIDERS











ROYAL















DIGITAL MARKETING







minne feeting

DANIEL GALLEGO







**VISPRA AGROTECH** 



वचन आमचे विश्वासाचे... शिखर गाठु यशाचे...































#### **Community Development:**

Creating a robust network of brand promoters who amplify reach through various platforms.



#### **Digital Marketing:**

Utilizing online channels to effectively market products and services.



#### **Promotion Allowance:**

Offering incentives for outstanding promotional efforts.



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#### **Referral Reward:**

Encouraging the growth of the advertiser community through referrals.

Your partner in advertising

SFS engages in marketing, sales, and promotion of various products through digital and traditional channels. It represents multiple companies, including Sarthak Group, Nosh Eats, Shivneri Co-op Credit Society, Global Deva Industries, Laxmi Trading, MM Enterprises, and World Wide Industries.

SFS seeks to appoint Marketing Distributors to expand its customer reach. These distributors should have relevant experience and are willing to partner under mutually agreed terms. The collaboration will be governed by a one-year renewable agreement.





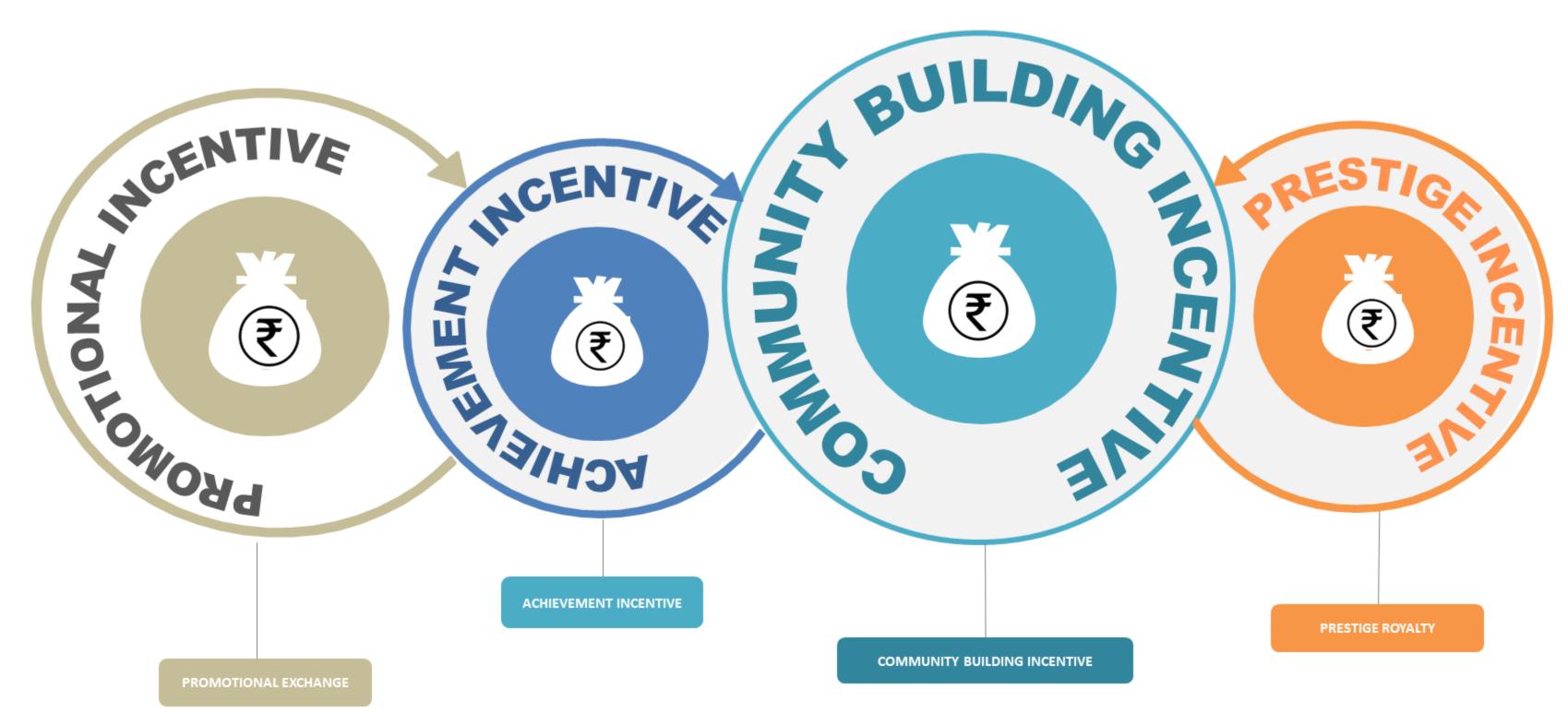


## "SFS BUSINESS ADVANTAGE"













The Marketing Distributor will promote and sell SFS-advised products using social media, online stores, and physical campaigns. They'll get ₹ 4,000 monthly for travel and promotion costs. Weekly tasks will be given to support their role as an advertiser or promoter.

Task	Monthly Task	Promotional expense per Task		
1	week 1	₹ 1000		
2	week 2	₹ 1000		
3	week 3	₹ 1000		
4	week 4	₹ 1000		
	Total	₹ 4000		







LAYER	POINTS		
1	3000		
2	1000		
3	1000		

NOTE

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LAYER	POINTS	CRITERIA
1	25	1 DIRECT
2	10	2 DIRECT
3	8	3 DIRECT
4	5	4 DIRECT
5	4	5 DIRECT
6	3	6 DIRECT
7	2	7 DIRECT











POOL	%	Club Eligibility Criteria 1	CI	ub Eligibility Criteria 2	TERMS
Growth Club	3%	7 Directs	Comr	Community expansion till 7th Layer Pool income is paid m	
Impact Club	2%	10 Directs + 15 in Layer 2	Comr	munity expansion till 8th Layer	Stay active by adding 1 direct member monthly to keep earning. You can only join 1 pool at a time.
3Leadership Club	2%	15 Directs + 25 Layer 2+ 50 Layer 3	Comn	nunity expansion till 10th Layer	Moving up removes you from the current pool.
Excellence Club	1%	20 Directs + 50 Layer 2+ 50 Layer 3+ 25 Layer 4	Comn	nunity expansion till 15th Layer	Maximum 6 months of earnings per pool.







**ENROLL** 

NOW

## Join SFS Business Network with Just ₹1000!

Purchase an SFS Product Hamper worth ₹1000 and get a one-year business contract with SFS. This gives you the opportunity to collaborate with SFS Group Companies and enjoy exclusive business benefits tailored to each company and product.

You can also participate in marketing, sales, and promotion through both digital and traditional channels, opening doors to new business growth.

Start your journey with SFS today!

#### **Payout Schedule**

Payments to Marketing Distributors shall be made on a monthly basis. As per their enrolment Dates.

FEBRUARY			MARCH			APRIL		
1st to 10th Feb	11th to 20th Feb	21st to 28th Feb	1st to 10th Mar	11th to 20th Mar	21st to 31st Mar	1st to 10th Apr	11th to 20th Apr	21st to 28th Apr
Ashok's enrollment in	Ashok's Month cycle started from 11th Feb	Month cycle cycle started started from 11th Feb Vijay's Month cycle Sangita's Month Cycle Ashok's	Ashok's First	rst Vijay's First		Ashok's Second	Vijay's 2st	
SFS Vijay enrollment	The second second second	Sangita's enrollment in SFS	started from 1st Mar	Payout	Payout	First Payout	Payout	Payout





#### - DISCLAIMER -

SFS Consultancy Pvt. Ltd specialises in branding, promotion, marketing, and distribution services for a diverse portfolio of clients. SFS collaborates with its esteemed clients, providing promotion services through a dedicated community of members. SFS compensates its community members for promoting the products and services of its clients, ensuring client satisfaction and effective outreach.

- SFS is not an investment company and does not engage in accepting direct investments with promises of high returns. This is just a company catalogue, not to be used for any commercial purpose
  - No guarantees of fixed income are made by SFS under any circumstances.
     Any hearsay or miscommunication suggesting otherwise is not the responsibility of SFS, and individuals should verify such claims through official channels.
  - To build its community, SFS registers own customers by actively promoting a specially curated Product Hamper & also registers free customers /clients of client companies. Additionally, SFS offers a small referral incentive plan to its community-building team to encourage further growth.
  - For any queries or clarifications, please contact SFS directly through official communication channels info@sfsworld.online.





